What is Bayesian Inference?

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- In Political Science, "Bayesian inference" encompasses many interrelated but distinct ideas
  - An epistemological viewpoint about the relationship between evidence and conclusions
  - A mathematical argument about the logically correct beliefs one should hold given prior information (information external to the data set) and information contained in a data set
  - A set of technical and computational tools for determining this belief distribution in complex situations

  Bayes' Rule ✳

  ✳ *statistical action*

- We will examine each of these ideas in turn, focusing on the first two today

Bayesian vs. Frequentist epistemology

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- Probably neither Bayesian nor frequentist ideas are developed enough to constitute a full epistemology or philosophy of science, but they do have starting points that are very different from one another

- Frequentists presume that there is a knowable state of the world that corresponds to some estimated parameter or quantity in a model

  bias $\beta \rightarrow \hat{\beta}$

  - uncertainty in estimates (presuming proper specification, etc.) comes from noise in the data generating process that obscures the signal
  - Probability distributions produced are probabilities of this estimate occurring given some state of the world and an (estimated) degree of noise in the world

    ML : max

    $f(\text{data} \mid \hat{\beta})$

    - Ex: a left-tail p-value for an estimated OLS coefficient is $\Pr(\hat{\beta}|\beta = 0)$

    $pr(\hat{\beta} \mid \beta = 0)$

- Bayesians are more interested in the connection between evidence and a pattern of *beliefs* than in evidence and the *true state of the world*, which is unknown and possibly unknowable

  - Idea: given what I believed before this study, and the likelihood of what I saw in evidence given my beliefs, what should I believe after this study?

  - uncertainty in estimates can come from multiple places, including multiple states of the world, true noise/error, and incomplete evidence

Likelihood vs. Posterior

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- Likelihood: the probability that a particular data set (or estimate from a data set) occurs given the state of the world

- e.g.: suppose we flip a coin N times, and the coin has an unknown *theta* probability of landing on heads. The likelihood that the coin lands on heads k times given *theta* is:
  - $\Pr(k|\theta) = \binom{N}{k}\theta^k(1-\theta)^{N-k}$ $\theta = pr(heads)$ $_H C_k$
  - Frequentists focus on this quantity; e.g., a "maximum likelihood" analysis would input N and k and then use numerical optimization to find the θ that made $\Pr(k|\theta)$ as large as possible $= =$
- This is typically NOT the quantity that researchers/consumers of research are interested in

  - Wouldn't we want to know $\Pr(\theta|k)$, the probability that theta is some particular value given the number of heads?

  - e.g., in application we might want to know the probability that $\Pr(\theta > 0.5|k)$ and/or $\Pr(\theta < 0.5|k)$ -- whether the coin is fair

- In Bayesian terminology, beliefs are probability distributions over a set of states of the world (parameters, estimated quantities, hypotheses, etc.)

- The point of analysis is to determine the beliefs that a researcher should rationally hold after having seen the data set, so-called *posterior beliefs*

  - State of the world = θ

  - Discrete θ: belief is $\Pr(\theta = \theta_0|data)$

  - Continuous θ: belief that $\theta \in \Theta$ is $\int_{\Theta} f(\theta|data)$

- How do we do that?

$\hat{\theta}$

Bayes' Rule

- There is a mathematical relationship between a likelihood and a posterior belief: Bayes' Rule

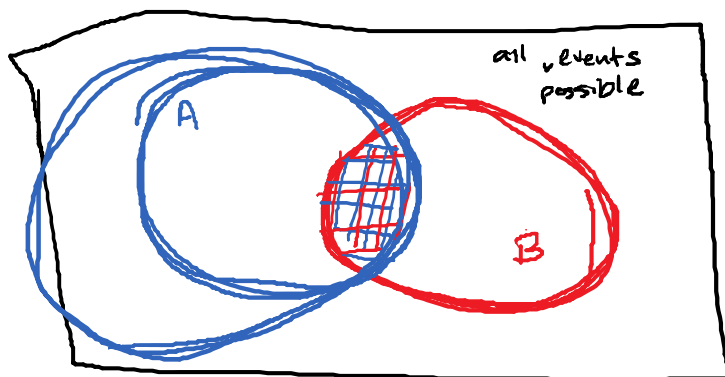- Abstract variant: let A and B be distinct events. Then:

$$\Pr(A|B) = \frac{\Pr(B|A)\,\Pr(A)}{\Pr(B)}$$

This is easy to illustrate with a simple Venn diagram. It can also be proved if we accept definitionally that:

$$\Pr(A|B)\,\Pr(B) = \Pr(A \wedge B)$$

That is, the probability that A and B both occur is the probability that B occurs times the probability that A occurs given that B has already occurred.

$$pr(A|B) = \frac{P(B|A) \cdot Pr(A)}{Pr(B)}$$

all events possible

A

B

- This extends easily to multiple events:

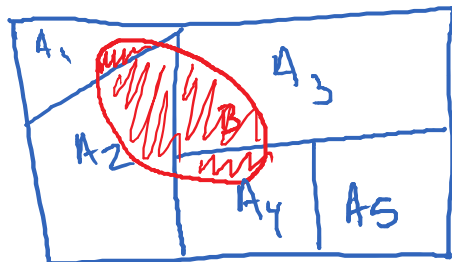$$\Pr(A_i|B) = \frac{\Pr(B|A_i)\,\Pr(A_i)}{\sum_j \Pr(B|A_j)\,\Pr(A_j)}$$

$Pr(B)$

$A_i \in A$

$$Pr(A \wedge B) = pr(B|A) \cdot pr(A)$$
$$= pr(A|B) \cdot pr(B)$$

- Or to continuous parameters:

$$f(\theta|B) = \frac{f(B|\theta)f(\theta)}{\int f(B|\theta)f(\theta)d\theta}$$

$$= pr(B)$$

basic ideas of probability

A_1 A_3

A_2 B

A_4 A_5

$$pr(B|A) \cdot pr(A) = pr(A|B) \cdot pr(B)$$

Bayes' rule.

$$pr(B|A) = \frac{pr(A|B) \cdot pr(B)}{pr(A)}$$

Three Parts of a Posterior

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- In looking at Bayes' rule, there are three components to a Bayesian posterior belief distribution:

$$f(\theta|B) = \frac{f(B|\theta)f(\theta)}{\int f(B|\theta)f(\theta)d\theta}$$

data (pointing to θ)

likelihood that the dataset occurs given θ

prior belief about θ

normalizing constant

- The denominator is a normalizing constant (the same for every value of θ) and can be neglected or calculated numerically post hoc in some situations. This fact is reflected in the writing of:

$$f(\theta|B) \propto f(B|\theta)f(\theta)$$

Where ∝ means "is proportional to"

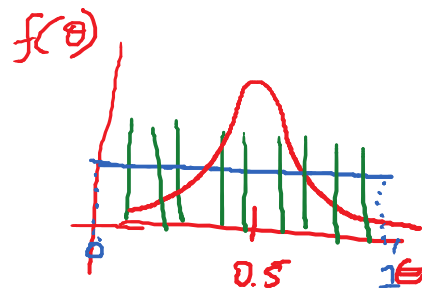the posterior beliefs about θ are proportional to the likelihood and the prior

- Example: coin flip with k flips and n successes

    ○ Likelihood (less proportional constant)

$$\binom{N}{k} \theta^k (1-\theta)^{N-k}$$

$f(\theta)$

    ○ Prior (in some cases without proportional constant)

$$f(\theta) = ?$$

0   0.5   1

    ○ Combine the two, and normalize to force the sum to be a proper density

- Try it in R!

- Sensitivity analysis: how do our conclusions change under different priors?


- Priors can come from the literature!

Conjugate Priors

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- Computational tools allow us to use exotic priors and likelihoods

- A strength of Bayesian analysis: flexibility

    o As long as the likelihood and prior functions can be computed, a posterior probability can be determined

- In some cases, however, the prior and likelihood are simple enough -- and fit together in such a way -- that the form of the posterior can be analytically known

- Example: the binomial distribution is conjugate with the beta distribution
    o Binomial: $f(k|\theta) = \binom{N}{k} \theta^k (1-\theta)^{N-k}$

    o Beta distribution: $f(\theta|\alpha, \beta) = \frac{\Gamma(\alpha+\beta)}{\Gamma(\alpha)\Gamma(\beta)} \theta^{\alpha-1}(1-\theta)^{\beta-1}$

    o Beta prior * binomial likelihood:
    $$f(\theta|k, \alpha, \beta) \propto \binom{N}{k} \frac{\Gamma(\alpha+\beta)}{\Gamma(\alpha)\Gamma(\beta)} \theta^{k+\alpha-1}(1-\theta)^{N-k+\beta-1}$$

    or $f(\theta|k, \alpha, \beta) \propto \theta^{k+\alpha-1}(1-\theta)^{N-k+\beta-1}$

    o Thus, α and β factor into the binomial likelihood as a number of "trials" that precede the observations of the instant sample data set

- Try it in R!
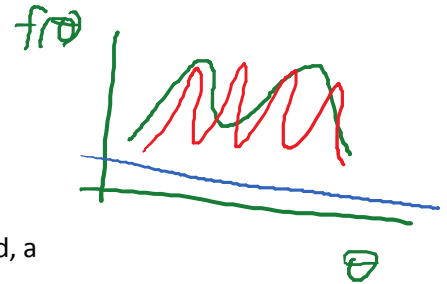
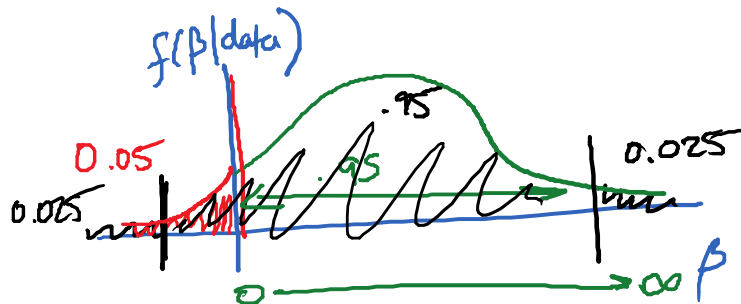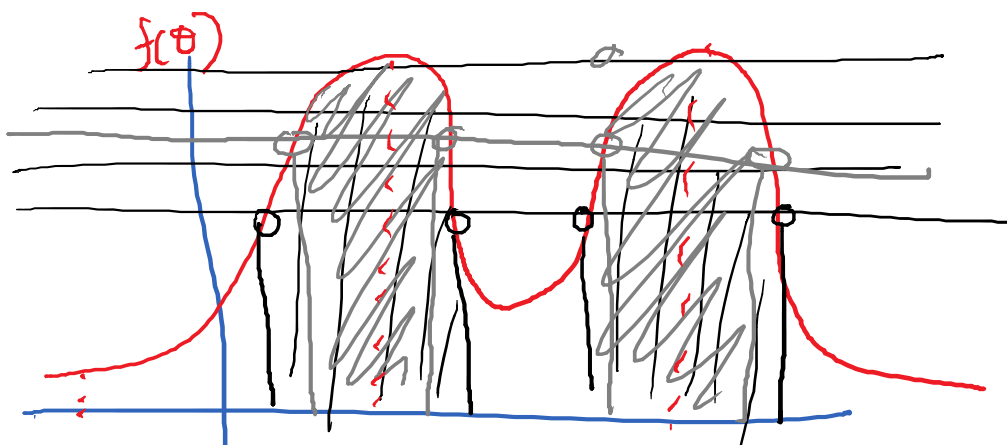# Hypothesis Testing: Credible Regions

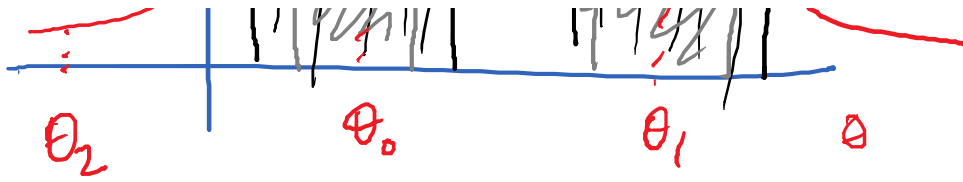Sunday, September 02, 2012   5:52 PM

- Hypothesis testing: establish decision criteria for drawing conclusions about quantities of interest

- Focus directly on quantities of importance $\Pr(\theta \in \Theta | data)$

- Can import ideas from frequentist statistics

  - Example: conclude that some parameter β is greater than zero if $\int_{-\infty}^{0} f(\beta | data) d(\beta) < 0.05$

  - Integrals of the posterior density that cover $(1 - \alpha)$ proportion of the density = "$(1 - \alpha)$ credible regions"

  - If these integrals cover the highest-density regions, these are in some sense optimal credible regions

theory: $dy/dy \geq 0 \longrightarrow f\left(data \mid \beta = 0\right)?$

$Pr\left(\beta \geq 0 \mid data\right)$

$f(\beta | data)$

0.05   .95   0.025

0.025   .95

0   ∞ β

90% CI

$f(\theta)$

$$\theta_2 \qquad \theta_0 \qquad \theta_1 \qquad \theta$$

Back to Model Comparison: Bayes' Factors

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- The Bayesian perspective on inference leads us to consider an alternative model comparison statistic

- Idea: we want to know whether $\Pr(model_0|data)$ is bigger than $\Pr(model_1|data)$

    o If so, accept model 0

    o If not, accept model 1

    o Might want to favor one model over another for various reasons
- Leads to the statement of the Bayes' Factor

    o $$\frac{\Pr(M_1|y)}{\Pr(M_0|y)} * \frac{\Pr(M_0)}{\Pr(M_1)} = \frac{\Pr(y|M_1)}{\Pr(y|M_0)}$$

    o A measure of the extent to which evidence has changed beliefs in favor of Model 1 over Model 0

    o "Proof":

$$\frac{pr(M_1|y)}{Pr(M_0|y)} \quad \middle|\middle| \quad \text{posterior density ratios}$$

$$\frac{Pr(M_1)}{Pr(M_0)} \quad \middle|\middle| \quad \text{prior density ratios}$$

$$pr(y|M_1) = \frac{Pr(M_1|y) \cdot pr(y)}{Pr(M_1)}$$

$$pr(y|M_0) = \frac{pr(M_0|y) \cdot pr(y)}{pr(M_0)}$$

$$\frac{pr(M_1|y)}{pr(M_0|y)} = \frac{\dfrac{pr(y|M_1) \cdot pr(M_1)}{pr(y)}}{\dfrac{pr(y|M_0) \cdot pr(M_0)}{pr(y)}}$$

$$= \frac{pr(y|M_1)}{pr(y|M_0)} \cdot \frac{pr(M_1)}{pr(M_0)}$$

$$\frac{pr(M_1|y)}{pr(M_0|y)} \cdot \frac{pr(M_0)}{pr(M_1)} = \frac{pr(y|M_1)}{pr(y|M_0)}$$

$$\ln\left(\frac{A}{B}\right) = \ln A - \ln B$$

$$\ln\left[\frac{pr(y|M_1)}{pr(y|M_0)}\right] = \ln\left(pr(y|M_1)\right) - \ln\left(pr(y|M_0)\right)$$